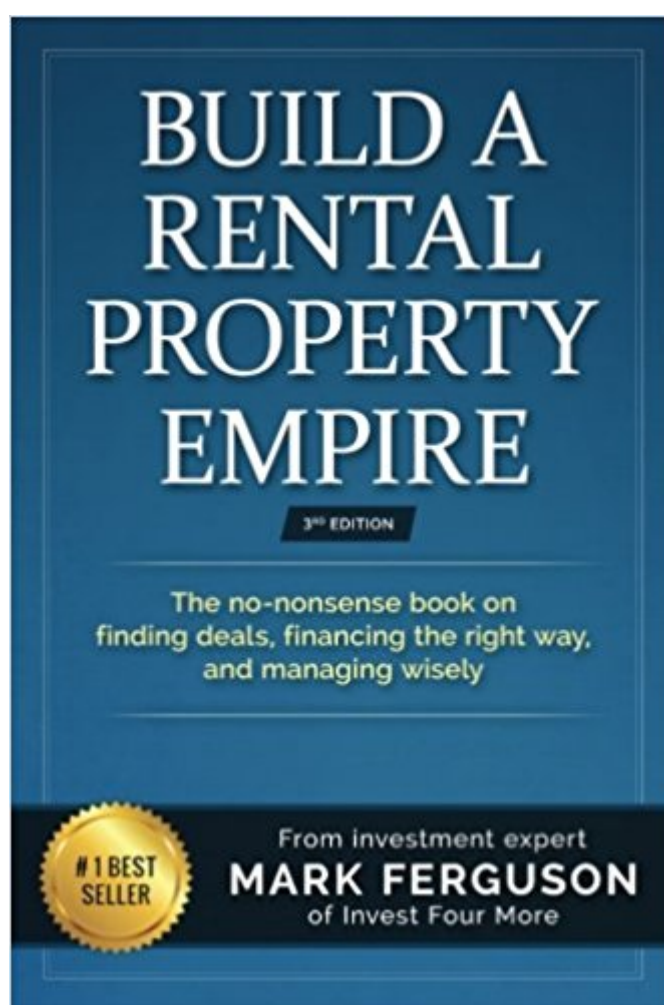


The book was found

Build A Rental Property Empire: The No-nonsense Book On Finding Deals, Financing The Right Way, And Managing Wisely.



Synopsis

"I finally got a chance to purchase and read your book (Build a Rental Property Empire). It was easy to read and practical and pragmatic - and I liked it enough to give a copy to my son who is just starting out with his real estate investing and also to two of my investor clients as closing gifts."

-Sharon Learn the best way to invest in rental properties in this 300 plus page book written by real estate investor Mark Ferguson. This book gives you the exact details on how to finance, find, analyze, manage, and even sell rental properties. Where other books lack the details on how to actually make money in real estate, this book is all about the details. It is written by someone who has been investing in real estate for over 15 years and is still investing today. If you are having trouble figuring out how to find the right properties, how to finance them, where to buy properties, or how to buy with little cash, this books tells you how to overcome those obstacles. If you can't find your answer in the book, Mark even gives away his email address where you can ask him directly. Mark is a successful rental property owner, fix and flipper and real estate agent. Mark bought his first rental property on his own in December of 2010 (Mark bought rentals with partners prior to 2010) and now has 16 rentals. He has fix and flipped houses since 2001 and been a real estate agent since 2001 as well. Over the years, he has learned the best way to find rentals, get great deals, manage properties, finance properties, find great markets and build wealth with rentals. In this book Mark gives you all the information you need to be a successful rental property investor. Mark also started Investfourmore.com, a real estate blog with over 35,000 subscribers and millions of visitors. He is known for his straight to the point writing that is easy to understand and full of insight. This book is not full of theories and made up stories. It contains real world case studies and information on investing from an investor actively investing in today's market (2017). Here are just a few of the topics covered: • Why rental properties will help you retire faster than other investments • The risks of investing in rentals • How to determine what a good rental property is • How to determine what type of rental to buy • How to get a great deal on properties • How to finance rentals, even if you have more than 4 or more than 10 • How to invest in rentals with less cash • How to repair and maintain properties • How to manage rentals or find a property manager • What are the best exit strategies • How to buy rental properties when your market is too expensive This book has been revised a number of times to reflect current market conditions and changes in Mark's strategy.

Book Information

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Customer Reviews

This book is basically Mark's free blog posts smooshed together into a book you can pay for. I have no problem with a blogger finding ways to make money on his work but you should know that going in to your buying decision. Most of his empire building experience seems to be in the years following the housing crisis in a market that is very favorable to rental property buyers. This book could easily be called, "All my free blog posts put into a book you can pay me for about why you should have invested in Colorado real estate after the housing crash when everything was dirt cheap and there was a ton of money to be made". Although he talks about his strategies as if he's discovered the golden goose that will keep laying those eggs indefinitely as long as he keeps pumping in the corn feed, it's clear his success is largely based on favorable market conditions. In fact, the little bit of reading I've gone back and done on his blog shows that he's having to change his strategy now as it's no longer working after housing prices rose but rents didn't. I'm giving it three stars because the information is valuable but much of it is no longer relevant until we see a market shift.

Very informative, mostly common knowledge of everyone in the business, bought it thinking I was gonna learn a lot of stuff, found out my dad had already taught me nearly everything I read in this book. Very good to read if you don't already know a lot about real estate. Several good tricks of the trade that I did pick up on though.

I started off reading a few of Mark's blog post on [investfourmore.com](#) and I really liked the content he was putting out. I liked how his content had real value and specific details pertaining to real estate. From there I knew I had to buy his book "Build A Rental Property Empire" in order to really understand how to build wealth in real estate. This book exceeded my expectations! Mark covers all

topics in regards to building a rental empire. He explains why he believes rentals are the best investments, keys to successful investing, how to analyze and run REAL numbers of owning a rental, the different types of rentals you can buy, clever ways to finance or invest with little money down, and much much more. I love how this book is put together in a cohesive manner and straight to the point, you won't have to dig through a bunch of fluff... it's all really good material. This book is a must read for anyone interested in building true wealth through rental properties.

Repetitive, sometimes a little basic, but a good read and a good primer for people that have never thought before about going into the rental business. This guy FOCUSES on single family residences, and explains why he does so. I bought it for the financing ideas because that is where my bottleneck is. It was helpful.

Very interesting perspective compared to most real estate writers. Most of the books I read don't have the Realtor side of things and it was a breath of fresh air seeing the other side of it. I especially like the fact that he emphasizes buying deals that get him equity very early on and protect him from down swings in the market.

As a beginner or novice to the real estate game, reading this book really makes me want to dive right into the potential possibilities that Mark has shared. I would LOVE to be able to BUILD AN EMPIRE! I always say it ain't over till you take your last breath. So for me being in my 40's...won't tell you how old exactly, I am willing to try Mark's ideas over anyones else at this point. I was even thinking about joining one of those real estate association groups. Actually I found this book more informative then wasting my time being out classed, out financed and out witted by the BIG leagues at these associations. I purchased this book before I ever received a second email from Mark after stumbling onto his website, investfourmore.com. I would DIRECT anybody that wants to get involved in real estate or that even wants to gather research like I'm doing to start with this book 1st!!!! I would love to get my hands on any of the 2 new books that Mark has published. Best book, best advice, best knowledge. It's even better the "Insider Trading" but it's ALL legal. Thanks Mark and keep up the work!

I own some real estate and thought of knowing most of the tricks of the trade, until I picked up Mark's book from [.com](http://investfourmore.com). He has 2 great chapters in there on how to Finance real estate which were eye openers. Great job and I would recommend this book to everyone out there ready to buy or

even thinking of buying real estate.

This book is exactly what every real estate investor needs to get started or continue on the journey to financial freedom. It is full of practical tips on how to find real estate deals, finance them and manage them. Mark covers so much; you definitely need to read this more than once. I highly recommend this and Mark's fantastic podcast if you are interested in building your own rental empire. Great read!

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